



NIMBIN CHAMBER OF COMMERCE Inc  
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## MANAGEMENT COMMITTEE MINUTES

Monday 03 August 2020, by Zoom Meeting ID: 864 376 6598

Meeting commenced 1730hrs

Acknowledgment of Country

1. **MINUTE TAKER:** David Spain
2. **COMMITTEE MEMBERS PRESENT:** Diana Roberts [President], Terese Biscoe [Vice President], Peter Hughes [Treasurer], David Spain [Secretary], Stephanie Seckold, Caroline Todd, Samantha Allen. **Apologies:** Kylie Cain,
3. **CHAIRPERSON:** Diana Roberts
4. **NON-CONTENTIOUS ANNOUNCEMENTS / CONFLICTS OF INTEREST:** Nil
5. **MINUTES OF LAST COMMITTEE MEETING :**

The chairperson traversed the draft minutes of last committee meeting on 01-06-20.

Steph / Diana	That the draft minutes of 06-07-2020 be accepted and the decisions ratified	Carried
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### 6. BUSINESS ARISING FROM LAST COMMITTEE MINUTES:

**SBVRL:** David wrote to LCC requesting that the \$2000 p.a. previously expended by LCC out of our SBVRL be included within it in future.

**Website:** SEO [search engine optimization] would get us a high Google ranking and better hit rate. At present searchers must expressly type in "Nimbin Chamber" to go to our website. The previous optimization was only done on keywords in the 5 pages that existed at that time. There are now 64 pages. Any new pages have to be freshly optimized. Sammi approached two website optimisers but one is in WA, the other local. Russell Lean (who did the earlier optimisation) from Web Strategies advised that he would charge \$2000 to optimise 64 pages, on basis that we are not a business. We will only engage him when the website is updated and current, in about 6 weeks. We are hoping that this will be THE Nimbin Website. We should consider having a YouTube channel.

Biskit / Steph	That we spend \$2000 on SEO, funded from SBRVL	Carried Unanimously
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Sammi reported that she can upload word files & photos and download photos but she is unable to add new pages (such as are already required for Chamber Chat and Gallery pages) -- using Wordpress is beyond her skill. We need Lesley to set up these pages.

Biskit / Steph	That we authorise Sammi to engage Lesley to add required pages to website	Carried
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**Membership Drive:** The letter was sent to all financials last year and previously, and businesses we know of with an email address. Kylie & Stephanie have been handing out membership forms, along Cullen Street and at markets. People are concerned they will be conscripted to do things, but it has been made clear that is not so.

**Roots Festival:** Is not going ahead this year but is planned for next year. We have already paid the sponsorship.

Steph / Peter	That we advise Lou she can retain the \$1000 sponsorship and apply it to next year's festival -- Diana to tell her	Carried
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**Bellevue Park:** David tabled an historical analysis of legal dealings with the title and advised that it is registered as a public reserve (known as community land in town planning categories), apparently as a condition of subdivisional approval. We need to check its status under the LEP, but that status cannot be changed without amendment to the LEP following public notice and with ministerial consent.

**Northern Rivers Bigger backyard project:** We could make a small donation and get some exposure. Diana to advise further.

**Daizy's Mural:** Elspeth is willing to attend to this when time permits; Gilbert is a possible alternative. Decided to encourage Elspeth to do it whilst the weather is cool. Biko to ring her asking for a quote and time.

**Advertising in NGT:** Biko's draft advert was tabled – needs comment by email.

**SCU:** Diana met with Nimbin branch manager Jenny le Neveu and gave them our feedback re need for greater simplicity to obtain loans, a local application option, need for staffing consistency, suggestions for building personal relationships with the community, making it clear their ATM incurs no fees for certain customers. Diana offered to include info about their initiatives in Chamber Chat – such as, why bank with SCU. SCU have just approved a new logo and the fluoro sign out the front of the Nimbin branch will be replaced. Diana asked for a sign more in keeping with Nimbin and not lit up at night as it detracts from the ambient lighting recently installed. Jenny will convey this to the relevant people. SCU has applied for membership.

7. **CORRESPONDENCE:** Correspondence

From / To	Subject	Response / Action
From NSW Treasury	VIC Grant	Terms of \$1935 Funding Approval
To LCC	SBVRL	Request for expected quantum
Various	Membership Applications	As per item 10
Russell Lean	SEO Work	Indicative quote
Nimbin Law	Bellevue Park	Historical searches
Jane Laverty	Workshop Facilitators	See minutes
Emails		as per Gmail log

8. **BUSINESS ARISING FROM CORRESPONDENCE:** See minute items.

9. **TREASURER'S REPORT** (Tabled, Accepted).

Darren paid a \$75 membership fee, although Diana told him by email he didn't have to. Decided to retain it as a donation. Balance sheet (on last page) lists items on which levy monies were spent. We need to report on this twice yearly. LCC requests reporting in May and November

We have sold out of books. The "Old Time Nimbin" book was printed in Warwick. The printery is not listed anymore. They have the artwork. We should try to contact the author Murray Ryan via Richmond River Historical Society. Also, Eric Bazzana is still alive, living in Alstonville.

Peter / Biko	That the committee believes that Association can pay its debts as they fall due	Carried
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**10. MEMBERSHIP APPLICATIONS:**

The following applications were received and admitted to membership:

Peter / Biko	Darryl Fields t/as The Healthy Choice Cafe	Carried
	Lou Ryles, Roots Festival	
	Wendy Longmuir t/as Naturally Nimbin Farm	
	Grant O'Brien t/as Matalika	
	Josh & Kimberley Reilly t/as Figtree Building and Design	
	Summerland Credit Union	
	Uri Ross, estate agent	

**11. ROUTINE INFORMATION TO MEMBERS**

We will send Chamber Chat and approved Minutes (via separate emails) to all current members and also past members, even though not currently financial. Diana to action. However, only current formal members will be listed on website.

**12. MUSEUM SITE – REVISED PLANS**

We have missed the deadline for submissions, which is a shame as this development is significant. It is now proposed that there be no fence, no contribution to parking and a changed shop profile. Caroline said that there is usually enough car spaces, except at Mardi Grass, Roots and Christmas, but our historic stance is that we need to plan for the future.

David / Sammi	David to lodge a general endorsement but say that, if LCC requires a parking contribution there should be a cash contribution to parking (\$2000 for each as assessed), to be applied to the LCC parking strategy, and suggest that LCC should specifically liaise with DOE to purchase land at the school cricket nets.	Carried
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**13. VISITOR INFORMATION SURVEY:**

Diana sent David's additional paragraph to Cherie; this will be included if possible. Following the State government grant of \$1935, Cherie can now be paid for the results.

Biskit reported that Steph proposes a digital walk-around map of Nimbin. We don't need accreditation to display a VIC sign. Diana will not arrange a meeting with Kevin Hogan until we have a clearer focus on our VIC alternatives. She also talked to Janelle Saffin, who advised that no-one from LCC lobbied for Business Support Funding as a declared bushfire area.

If we hold a workshop on VIC, we should engage a Keynote speaker. Jane Lavery or Kerren Law are possibilities. Diana to phone Kerren.

Diana reported on her conversations with Janelle Saffin re funding for VICs. She advised we didn't get small business bushfire support funding firstly because we didn't lose property and secondly because Lismore Council didn't lobby for our inclusion despite Janelle recommending this. We are eligible for other bushfire funding though. Diana did not contact Kevin Hogan until we have more concrete plans about what we want to replace the VIC with.

We need to ratify signing the government funding agreement

**14. SOURDOUGH BUSINESS MENTORING:**

Kylie provided a lengthy report on her follow up conversations with Sourdough, a not-for-profit which provides a mentoring program along with networking events and guest speakers plus a Women in /business program. These people want to connect with Nimbin. Diana to contact them and get material to include in Chamber Chat.

15. **NORTHERN RIVERS NSW** This is a state-wide business chamber initiative, aimed at branding and promoting the Chamber network. We have approval to use their logos & branding. Sammi to consider where it would fit on our website, maybe utilising the “Connect with Community” logo on our front banner.

16. **BIKETOBER:** Diana to convey to Council we have too much on at present to get involved in promoting this initiative

17. **WALKING TRAIL UPDATE**

Diana has walked stage 2 twice with Robyn Francis, who is now mapping the route at the request of Council who will then scope & cost the works with a view to attracting funding. There are two areas of concern. **(i)** At the Cecil St end, the developer wants to change the currently approved route of Alternative Way. This needs to occur before the final walking trail route can be determined. **(ii)** At the Rainbow Power end there is not a good access to Alternative Way. However, 11a Alternative Way (6 acres of land contained in 66/DP1013043) has come on the market for private sale, and this could supply desirable thoroughfares. It already contains the designated ROW for pedestrians. It is a wet site, so very tricky to build on and have driveway access. In practical terms, there may be no house site, except possibly for one close to Headers field.

17. **NEXT MEETING:** Diana can't attend the September meeting. It was agreed to bring it forward to 31 August. Meeting will be by Zoom; we should distribute link asap so members can plan to be at a reliable internet point. Diana to arrange a schedule via Community Centre subscription.

**End:** 1955hrs

**Next Meeting:** 31-08-2020

--- DWS